



GOVERNMENT OF WEST BENGAL

Office of the Principal

SHAHID MATANGINI HAZRA GOVT. GENERAL DEGREE COLLEGE FOR WOMEN

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Report of the workshop - Online workshop on Social Entrepreneurship, Swachhta and Rural Engagement

Students and faculty members of Shahid Matangini Hazra Government College for Women participated in an online workshop on 28th September hosted by MGNCRE from 2:30 pm to 5 pm on an online platform. The resource person for this program was Prof. Narender Babu Darla from MGNCRE. The workshop aimed to educate and inspire students about social entrepreneurship, promoting cleanliness (Swachhta), and engaging with rural communities. The workshop was conducted in association with Mahatma Gandhi National Council for Rural Education, and the Resource Person was Mr. Abhishek Ranjan, Trainer, MGNCRE. Mr. Abhishek Ranjan shared his wide knowledge of Social Entrepreneurship with the students and informed them that Social Entrepreneurship is doing business for a social cause. He pointed out that Social entrepreneurs combine commerce and social issues in a way that improves the lives of people connected to the cause. He focused on the vision of SESREC (Social Entrepreneurship, Swachhata & Rural Engagement Cell) and shared examples and case studies associated with Social Entrepreneurship, Swachhata & Rural Engagement Cell. At the end, he urged students to participate in the National level Business Plan competition.

Principal
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